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PRESS RELEASE

COBRAGuard Launches Public Entity Division



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Mission, Kan., June 1, 2011: COBRAGuard Inc., a certified COBRA administrator, announces the launch of its public entity division. The new program features dedicated staffing and specialized processes to enhance services to the public entity market. While the division is new, the company's commitment to public entities is long-standing. In fact, the company already administers COBRA for more than 500 public entities across the country. Clients include universities, school districts, state hospitals, cities, counties, fire, police, and water districts, and waste management facilities.

COBRAGuard President Robert Meyers is particularly excited about the new division. He is painfully aware of the needs and issues of public entities because, in addition to his role as COBRAGuard's president, he serves as a councilman for the city of Roeland Park, Kan. "I have a unique understanding of the challenges faced by public entities, and I consider it my personal mission to help these clients save money, stretch their budgets, and serve the public more efficiently," says Meyers. "Over the past few years, we've noticed that we're well-suited for this niche. Our public entity clients greatly appreciate the advantages we provide including customized data feeds and programming. Many of them are

understaffed when it comes to IT support, so they really appreciate the level of service and customization which we provide."

In addition to having full access to COBRAGuard's internal development team for assistance with building customized COBRA data output feeds and reports, public entities also enjoy a dedicated COBRAGuard account specialist, and free access to the COBRAGuard's online compliance resource, www.COBRAAnswers.com.

COBRAGuard is committed to helping public entities save time, money, and countless hassles – all while ensuring positive experiences for COBRA participants and retirees. This point of service is especially critical, with many long-term government employees now opting for early retirement.

"We understand the complexities of coordinating retiree options. By providing personalized service, full support, and secure online Web access to their information, we offer one-stop management for participants and retirees. This is just one of the many ways we go above and beyond to help public entities," says Meyers.

COBRAGuard serves public entities of all sizes throughout the nation. If you're a public entity who would like to learn more about how to make COBRA administration easier and more affordable, visit www.cobraguard.net or request more information by calling our public entity team at 1-800-442-6272 ext 4868.

About COBRAGuard Inc.

COBRAGuard Inc. is a certified COBRA administrator (CCA), helping employers control risks and liabilities, prevent adverse claims, and save time and money. The company serves more than 3,000 organizations nationwide and it stands behind its services with a 100 percent compliance guarantee. For more information, visit the company's website at www.cobraguard.net.

